

JUNE 7–11, 2015  LYON, FRANCE



International Society of
Arthroscopy, Knee Surgery and
Orthopaedic Sports Medicine

2015 Biennial Meeting Press Guidelines

The International Society of Arthroscopy, Knee Surgery & Orthopaedic Sports Medicine (ISAKOS) is pleased to welcome the press to its 10th Biennial ISAKOS Congress at the Lyon Convention Centre at the Cite Internationale in Lyon, France.

General Information

The 10th Biennial ISAKOS Congress is a private meeting of the ISAKOS, and the granting of media credentials for the meeting is at the sole discretion of the ISAKOS. The 2015 Biennial Meeting will be held from 08:00 Sunday, June 7 through 1 p.m. Thursday, June 11, 2015 1:00. The meeting offers a variety of symposia, scientific papers, e-posters and scientific sessions and technical exhibits.

Embargo Times and Copyright Transparency

Unless otherwise stated, the official release time for material is the date and beginning time of the educational session where it is presented. Unless otherwise stated, the opinions and information presented in any educational session, interview or conversation are strictly those of the individual and do not represent the opinions of the International Society of Arthroscopy, Knee Surgery & Orthopaedic Sports Medicine or an official endorsement by the ISAKOS.

We ask that the ISAKOS Surgeons be credited in the news story, since the event occurred or the research was reported at the ISAKOS Biennial Congress.

Broadcast/Video and Photo Coverage

Videotaping and/or photographing scientific material, including the use of digital cameras and camera phones, is prohibited in the technical exhibit hall and the scientific sessions.

Any individual with a press badge who violates the ISAKOS press registration criteria will immediately forfeit their press credentials and may be asked to leave the meeting. Specifically, members of the press are considered to be in violation of the ISAKOS policy if:

- They sell, market or represent a company for the purpose of obtaining advertising or subscriptions from any registrant or exhibitor.
- They secure a press badge for the express purpose of marketing a product or service displayed on the ISAKOS exhibit floor.
- They are found to have misrepresented themselves (i.e., name or editorial title) upon checking in to secure press credentials to cover the meeting.

- They secure a press badge for the purpose of developing CME materials from any ISAKOS Biennial Congress educational session.

Press Credentials

Press badges are available only to working press who are working for and representing a recognized news organization who can show evidence that their attendance results in coverage of orthopaedic news in print, broadcast, or online media. Badges can be picked up at ISAKOS Registration.

We ask that all media pre-register and electronically submit or fax the following by May 1, 2015:

- A business card certifying you are a member of the working press
- Bylined sample of your work (clearly denote a byline by the registrant) in English
- If a freelancer, you must present a letter of assignment
- Contact information and signature (page 2)

To obtain a press badge on-site in Lyon:

- Both photo identification, such as a driver's license or passport, and identification certifying you are a working member of the print, broadcast or electronic media are required.
- All freelancers must present a letter of assignment.
- All applicants must submit bylined samples of their work (clearly denote a byline by the registrant) in English.

ISAKOS has the right to inspect the credentials of anyone registering as press and reserves the right to refuse to register any individual as press.

Ineligible Registrants

ISAKOS is unable to issue press badges to: publishers, or a publication's advertising, marketing, public relations or sales representatives; industry/exhibitor press officers and their public relations consultants; financial or business analysts; non-reporting management personnel from trade media; publishers, editors or reporters from industry in-house publications or promotional publications; writers creating analyses or financial reports sold as a commodity to customers; family members of the working press; or other individual reporters who are not actually reporting on the meeting.

The ISAKOS does not consider any company that produces Continuing Medical Education (CME), or its international equivalent, as a recognized news

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organization, regardless of whether it produces editorial content as well. Members of the media producing CME content will not be allowed to register as press.

If you are representing a company that is registered for the meeting as an exhibitor, you CANNOT register as press.

Use of Press Credentials

Press may cover scientific paper presentations, scientific symposia and instructional courses during the ISAKOS Congress. Press representatives also have access to the technical exhibit hall as well as the e-poster and scientific areas.

Media are prohibited from attending ISAKOS business/operational meetings, including board of directors, advisory board, council, committee, task force

and any special meetings/forums of the ISAKOS membership.

Media are also prohibited from attending the lunchtime sessions and demonstrations.

The ISAKOS has the right to restrict press attendance at any educational session. In such cases, registered press will be notified in advance.

Disclosure

The ISAKOS requires speakers to disclose all relevant personal/professional relationships and any unapproved or 'off-label' uses of medical devices that they discuss, describe or demonstrate during their presentations.

Every press release also includes specific disclosure information on study authors and quoted experts.

INTERPRETATION & APPLICATION OF PRESS GUIDELINES

Violation of any of these guidelines may result in disciplinary action at the sole discretion of the ISAKOS, including removal from the session, the 2015 meeting and/or a possible ban from all future meetings. All matters and questions not covered by these press guidelines are subject to the decisions of the ISAKOS. Should the ISAKOS have reason to suspect that press guidelines are being violated, the ISAKOS reserves the right to confiscate any such articles (e.g., recording devices or cameras) and/or eject any member of the media for violation of these guidelines.

If you have questions about these guidelines please call the ISAKOS Office at 925.807.1197 or to register as press, please return to this form to the ISAKOS Office at register@ISAKOS.com or fax to 925.807.1199.

 Print Name

 Signature

 Media Outlet

 Date

 Cell Phone

 Email Address

*Would you be willing to let us share your email address with exhibitors or other members of the media? _____
(please fill in yes or no)*

I have read the above Press Guidelines of the International Society of Arthroscopy, Knee Surgery & Orthopaedic Sports Medicine (ISAKOS) and agree to follow them in order to maintain my status as press during the 10th Biennial Meeting. I understand that violation of any of the above guidelines will result in the revocation of my press credentials for this meeting, and may negatively impact my ability to register as press for future meetings of the International Society of Arthroscopy, Knee Surgery & Orthopaedic Sports Medicine.