

# Virtual Platform Specifications

## Educational Sponsorships



ISAKOS  
CONGRESS  
2021



### New Product Showcase

Post photos and up to a 500-word description of your company's product, on the New Product Showcase page of the ISAKOS Industry Channel within the virtual platform.

Images must be submitted as high-res .jpeg or .eps files along with the 500 word product description.

All documentation pertaining to the showcase to be submitted directly to [hilary@isakos.com](mailto:hilary@isakos.com)

Please include the following details with your uploaded files: Company Name and Name of the showcase.

**All files must be uploaded no later than October 22, 2021.**

### Commercial Video Advertisement

Commercial advertised during scheduled program breaks in the Live Program.

Commercials are limited to 30 seconds. ISAKOS is unable to edit or shorten any videos received over the allotted time limit. ISAKOS accepts most video formats such as MOV, MP4.

Advertisements to be submitted directly to [hilary@isakos.com](mailto:hilary@isakos.com)

Please include the following details with your uploaded files: Company Name and Name of the advertisement.

**All files must be uploaded no later than October 22, 2021.**

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### Video Advertisement – Pre-Live Congress

30 second commercial advertised before the start of Live Program.

Advertisements are limited to 30 seconds. ISAKOS is unable to edit or shorten any videos received over the allotted time limit. ISAKOS accepts most video formats such as MOV, MP4.

Advertisements to be submitted directly to [hilary@isakos.com](mailto:hilary@isakos.com)

Please include the following details with your uploaded files: Company Name and Name of the advertisement.

**All files must be uploaded no later than October 22, 2021.**

### Educational Symposium

Each symposium will be included on the ISAKOS virtual platform Industry Channel and offered on-demand to meeting registrants. ISAKOS will help promote the Industry Channel educational offerings in its daily emails to Congress onsite and virtual attendees.

Symposia are limited to 60 minutes in length. ISAKOS is unable to edit or shorten any videos received over the allotted time limit. ISAKOS accepts most video formats such as MOV, MP4.

Symposium to be submitted directly to [hilary@isakos.com](mailto:hilary@isakos.com)

Please include the following details with your uploaded files: Company Name and Name of the Symposium.

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### Surgical Demonstrations

Surgical Demonstrations will be offered as pre-recorded videos during the Live ISAKOS Congress: Global Program and included on the virtual meeting industry channel. While Surgical Demonstration Videos are non-CME, ISAKOS expects them to be non-commercial, educational videos and would be subject to approval from the ISAKOS Program Committee. Videos will be available for on-demand viewing 30 days, post meeting and will be highlighted in an issue of the ISAKOS Digital Digest.

Demonstrations are scheduled for 15 minutes in total, including live Q&A. ISAKOS is unable to edit or shorten any videos received over the allotted time limit. ISAKOS accepts most video formats such as MOV, MP4.

Surgical Demonstration Videos to be submitted directly to [hilary@isakos.com](mailto:hilary@isakos.com)

Please include the following details with your uploaded files:  
Company Name and Name of the Demonstration.

**All files must be uploaded no later than October 22, 2021.**

# Virtual Platform Specifications

## Promotional Sponsorships



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### Virtual Platform Sponsor

Sponsorship of the platform includes logo recognition in all marketing regarding the platform and a banner on the login and landing page of the platform.

Image files should be submitted in two sizes:  
1000px x 200px & 500px & 500px

Banner Ad files to be submitted directly to  
[hilary@isakos.com](mailto:hilary@isakos.com)

Please include the following details with your uploaded files:  
Company Name and Name of the Files.

**All files must be uploaded no later than October 22, 2021.**

### Virtual Platform Banner Ad

Rotating banners will be featured on prominent pages of the platform.

Image files should be submitted in two sizes:  
1000px x 200px & 500px & 500 px

Banner Ad files to be submitted directly to  
[hilary@isakos.com](mailto:hilary@isakos.com)

Please include the following details with your uploaded files:  
Company Name and Name of the Banner Ad.

**All files must be uploaded no later than October 22, 2021.**

# Global Studio Specifications

## Sponsorships



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### Global Studio Sponsor

Global Studio Sponsors will receive their Company logo on screen behind moderators during discussions. A verbal acknowledgement of the sponsorship at beginning and end of each four-hour time block. Sponsors will also receive recognition of sponsorship on virtual platform sponsorship page and on email marketing.

Images must be submitted as high-res .jpeg or .eps files.

Image files to be submitted directly to  
[hilary@isakos.com](mailto:hilary@isakos.com)

Please include the following details with your uploaded files:  
Company Name and Name of the Studio sponsored.

**All files must be uploaded no later than October 22, 2021.**

# Exhibit & Sponsorship

## Virtual Platform Listing



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### Exhibit Listing

Exhibitors of the ISAKOS Global Congress will receive their Company Name and Logo on Main Exhibitor Page along with a company description and contact button.

Please provide the following **no later than October 22, 2021** directly to [Hilary@isakos.com](mailto:Hilary@isakos.com):

*Company or Group Name:* listed as you would like it displayed  
*Logo:* a .png file with a transparent background and image size of 400X200

*Company Description:* up to a 500-**character** description, spaces included (Displays when your logo is clicked. Hyperlinks will not work in this field. A link to your website is displayed underneath description.)

*Link to website:* Please provide a URL for your company's website

### Sponsor Listing

Sponsors of the ISAKOS Global Congress will receive their Company Name and Logo on Main Exhibitor Page along with a company description, company contact and website button. Sponsors also have the opportunity to upload up to 10 linked PDFs/images of digital marketing collateral

Please provide the following **no later than October 22, 2021** directly to [Hilary@isakos.com](mailto:Hilary@isakos.com):

*Company or Group Name:* listed as you would like it displayed  
*Logo:* a .png file with a transparent background and image size of 400X200

*Company Description:* up to a 500-**character** description, spaces included (Displays when your logo is clicked. Hyperlinks will not work in this field. A link to your website is displayed underneath description.)

*Link to website:* Please provide a URL for your company's website

*Company Contact Information:* Please provide contact email

*Digital Marketing Collateral:* upload up to 10 linked PDFs/images of digital marketing collateral

Please contact Hilary Merliner with any questions you have regarding requirements or uploads.

[\(Hilary@isakos.com\)](mailto:Hilary@isakos.com)