



ISAKOS

2024-2027 ISAKOS Strategic Plan

ISAKOS MISSION STATEMENT

Advance the worldwide exchange and dissemination of education, research and patient care in Arthroscopy, Knee Surgery and Orthopaedic Sports Medicine.

ISAKOS VISION

A leading international organization that attracts and nurtures outstanding members who are dedicated to our mission of advancing the worldwide exchange and dissemination of information.

ISAKOS VALUES

ISAKOS is committed to the following values:

Global Perspective | We respect diversity and international viewpoints.

Excellence | We take pride in our work and ensuring quality.

Integrity | We advocate high ethical conduct in all we do.

Dedication | We believe in the ISAKOS Mission, its teachings and collaboration with others.

Partnership | We welcome opportunities to partner with and help one another.

ISAKOS STRATEGIC GOALS

EDUCATION

Position ISAKOS as a global education leader in arthroscopy, knee surgery, and orthopaedic sports medicine through a commitment to innovative education delivery, broader educational outreach, and unparalleled excellence in education.

RESEARCH

Uphold a consistent dedication to research, fostering members' research ambitions while growing the scientific journal, positioning ISAKOS at the forefront for advocating research, particularly among emerging researchers and in countries with limited resources, but also as a potential resource for leaders in the field.

MEMBERSHIP

Elevate ISAKOS's status as the premier international society for arthroscopy, knee surgery, and orthopaedic sports medicine, aiming to enrich the membership experience, expand global reach, increase opportunities for all professionals, and foster being an inclusive and diverse society.

INFRASTRUCTURE

Develop and maintain the infrastructure, finances, and partnerships necessary for ISAKOS to maximize the ability to support implementation of strategic priorities for the society.

EDUCATION: Position ISAKOS as a global education leader in arthroscopy, knee surgery, and orthopaedic sports medicine through a commitment to innovative education delivery, broader educational outreach, and unparalleled excellence in education.

Strategies:

- Increase global visibility, addressing language and geographic barriers and optimizing ISAKOS's resources to deliver more global access to learning.
- Develop and maintain robust online content and learning platform(s) to facilitate ease of access to ISAKOS content, making high-quality content more readily available.
- Develop multi-pronged approach to increase educational offerings focused on Knee Arthroplasty.
- Support incremental changes with JISAKOS to increase visibility, reach, and revenue.

RESEARCH: Uphold a consistent dedication to fostering members' research ambitions, positioning ISAKOS at the forefront for advocating clinically relevant research, particularly among emerging researchers and in countries with limited resources.

Strategies:

- Continue to advocate for orthopaedic sports medicine research, fostering members' research ambitions
- Selectively invest in research initiatives that promise clear benefits for the ISAKOS community, prioritizing fields of interest.
- Establish a research environment that nurtures innovative thinking and provides the essential infrastructure for groundbreaking work.

MEMBERSHIP: Enhance ISAKOS's status as the premier international society for arthroscopy, knee surgery, and orthopaedic sports medicine, aiming to enrich the membership experience, expand global reach, and increase opportunities for all professionals.

Strategies:

- Focus on inclusive engagement and recognize the diverse needs of potential members, fostering an environment that supports professional growth.
- Grow membership with a targeted effort to attract young professionals, female surgeons, knee arthroplasty specialists, and extend influence in underrepresented regions across the globe. Provide opportunities for young professionals and underserved populations to access membership, engage in education platforms and increase their participation.
- Focus on membership growth in key regional growth markets with high potential.
- Increase the value proposition of membership by curating a suite of tangible benefits, including exclusive resources catering to members' evolving needs.

INFRASTRUCTURE: Develop and maintain the infrastructure, finances, and partnerships necessary for ISAKOS to maximize the ability to support implementation of strategic priorities for the society.

Board/Committees:

- Increase presidential, board, and committee leadership training, to better prepare leadership for their roles for achieving association goals.
- Provide training to enhance board/committee effectiveness, improve cultural competency, and help develop skills.

Finances/Investments:

- Set the overall spending budget for each year, defining how much ISAKOS will spend for each region, and how much is available to allocate for program spending beyond routine operations.
- Evaluate potential educational strategies to determine revenue requirements when considering new programs; new initiatives should be self-sustaining or better. Set net revenue goals for new initiatives.
- Review Reserves policy and modify it to clarify how ISAKOS will support necessary infrastructure (i.e. technology) investments.

Partnerships/Sponsorships:

- Identify and cultivate relationship with groups outside of orthopaedics, such as philanthropists, technology companies to increase interest in supporting ISAKOS' work.
- Engage a fundraiser or fundraising company to help advance the fundraising culture, develop fundraising campaign, and cultivate long-term relationships/giving within the philanthropic community.